



## Fay's Voice

Although the COVID-19 pandemic is still active worldwide, businesses and organizations have already begun to think about creating an emergency and disaster plan or implementing needed changes to their existing plans based on lessons learned of the past year and a half.

Unfortunately, many discovered that their pre-COVID emergency management and disaster preparedness planning was insufficient to manage the pandemic and its duration resulting in a devastating impact on their business, employees, and community. That is why **they turn to Focus Point Emergency Management Consulting Services (FPEM)** seeking professional assistance through its wide array of services to help create and support Emergency Planning.

*"At FPEM we see this time not just as a wake-up call but an opportunity to apply lessons learned with innovation, helping people prepare today for tomorrow's unknowns. In the case of future disasters, businesses and organizations need our assistance in developing emergency plans that allow for quick, lifesaving decision making." shares CEO, Fay Glass.*



Our region of Southern California is extremely vulnerable to a multitude of potential types of disasters. In earthquake risk alone exists a 59% chance that a magnitude 6.7 earthquake or larger will occur in the next 30 years on the San Andres fault which cuts through the northern edge of the San Bernardino Metro area.

*"I created Focus Point Emergency Management Consulting Services to address this unmet need in our community. We are here to assist organizations, big or small, with critical services including grant writing to help fund Emergency Planning. My motto is "a failure to plan is planning to fail." When it comes to disaster no one can afford to fail especially when our professional help just one phone call away."*

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### Focus Point Emergency Management Consulting Services Staff Team

#### Fay Glass

*Chief Executive Officer*  
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#### Armando Valles

*Business Development  
Manager*

#### Carolyn Glass

*Project Coordinator*

#### Jacqueline Escobar

*Administrative Coordinator*

#### Danielle Glass

*Finance Manager*



## FP EM Safety Tip: Emergency Alert Systems

Seconds of advance warning can provide you with an opportunity to take life-saving actions. **We've got you covered.** FP EM encourages you to learn about *Emergency Alerts*.

When emergencies and disasters strike, public safety agencies use a variety of types of alerts to send emergency information to your cell phone or landline, or through radio or television.

FP EM knows information is critical during an emergency. **Emergency alerts** are the cornerstone of readiness, and all Californians should receive them. But in too many counties, few people do. This is why multiple tools are used to send out emergency public information. We encourage you to use the tools that work best for you before disaster strikes.

Just like other things in life one size does not fit all. With different types of emergencies come different types of emergency alerts. Some examples of alerts are Wireless Emergency Alerts, The Emergency Alert System, Mass Notification System, Outdoor Warning Sirens, Weather Radios. Learn about these different types of *Emergency Alerts* [here](#).



## At the Ready – Your Top Resources for Emergency Alert Systems

**City of Fontana CodeRED:** The Fontana Police Department has implemented CodeRED, a high-speed emergency/community notification solution provided by OnSolve to help keep residents and businesses informed with important information that may immediately impact their safety.



**San Bernardino County Ready SB County app.** Be prepared for disaster. The Ready San Bernardino County app will help you prepare and plan for how to respond to a disaster in your area. It also allows you to receive critical emergency alerts, locate emergency shelters, create a plan.

Other California Counties: Every county in California has alert programming that you can sign up for at [CALALERTS.ORG](http://CALALERTS.ORG)

## There is No Need for Guess Work When It Comes to Emergencies and Disasters



At Focus Point Emergency Management Consulting Services (FP EM), we have a singular focus. Your safety.

**FP EM's seasoned professionals are industry leaders** adept at preparing every client for disaster with proven plans that are created specifically with your business in mind.

**FP EM's four pillars of foundational services** include Emergency and Business Plans writing, Training/Exercises, Grants Management, and Assessing your organization for all phases of an emergency, from mitigation to response into recovery.

**We are passionate about your safety and success.** Be ready for future disasters and emergencies. Schedule your **FREE**, no-obligation 30-minute consultation.

## LET'S GET SOCIAL!

Be sure to **LIKE** the Focus Point Emergency Management Consulting Services Facebook page for the latest news and updates, including upcoming events and more! More ways to *stay in the know* - follow FP EM on Instagram and Linked In! Just click on the icons below!

### Focus Point Emergency Management Consulting Services

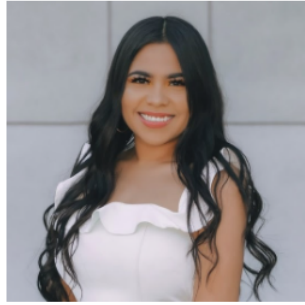
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## FPEM Expands Its Dynamic Team

As part of a planned growth strategy, FPEM has expanded its professional team adding **Administrative Coordinator, Jacqueline Escobar**.

Prior to joining FPEM, Jacqueline worked in the public sector for over five years accumulating extensive experience in Administration, Communications, and Community Engagement. She has served as a Political Staffer, Political Organizer, and Community Outreach Specialist. During her time at the California State Assembly Jacqueline worked with Assemblyman Freddie Rodriguez, who serves as Chair of the Emergency Management Standing Committee. It was here that she learned the critical importance of Emergency Preparedness and worked with different organizations, such as the Red Cross, to raise community awareness through the Prepare SoCal Project.



*"I am very excited to work at Focus Point Emergency Management. A women-owned minority business whose mission aligns with my values. Small Businesses make a huge impact on our economy and our communities quality of life.," she shared. "As a relatively new Fontana resident, I am truly inspired by CEO Fay Glass and her incredible background, business, and civic engagement. I am looking forward to continuing to learn and apply my acquired knowledge to positively contribute to FPEM."*

An essential component of FPEM's success is the ability to meet and exceed the needs of its customers with efficiency while meeting critical timeframes. Having a strong administrative management system is essential. With Jacqueline's seasoned experience, she understands the importance of having such systems in place to help a business reach its full potential and she readily embraces her strategic role in the FPEM team.

Jacqueline holds a Bachelor of Arts Degree in Political Science and is currently earning a Master of Arts Degree in Business Administration at the University of Redlands. She is a first-generation professional, and her diverse background has shaped her into a great leader.

*Welcome, Jacqueline!*

## San Bernardino County: Unique Safety Hazards

San Bernardino County is not only one of the largest counties in the state of California but the largest county in the continental United States. With a population of over 2.2 million and a growth rate of 7% in the year 2021, San Bernardino County continues to unfold opportunities for development and expansion.

Not only are its cities and communities filled with diverse cultures and people, but it is also filled with a diverse geography. From beautiful national forests filled with steep valleys and majestic mountains to expansive deserts, San Bernardino County's landscape reflects a massive scale of complex terrain. In **emergency and disaster planning** such diversity calls for being prepared for a wide range of natural and manmade hazards including earthquakes, floods, and wildfires.

Wildfires present one of the most significant threats to the County, with only five routes in and out for almost 60,000 residents of the county's forested areas. San Bernardino County's unincorporated areas account for 98.7% of its total landmass, making this area most susceptible to earthquake, flood, drought, extreme weather events, and terrorism further complicating the effective management of disaster risk across the entire county.

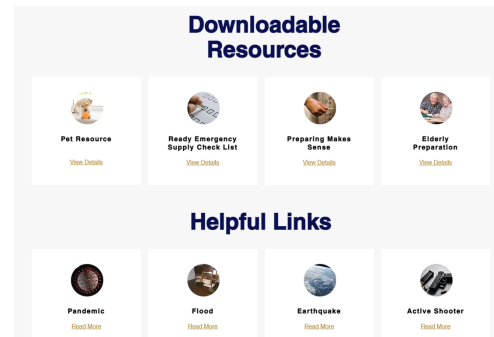
To learn more about San Bernardino County's unique needs for disaster and emergency preparedness and a list of resources including emergency alert systems visit **LISTOS California Emergency Preparedness Campaign** [here](#).



## FREE Resources!

Focus Point Emergency Management Consulting Services (FPEM) knows that having important resources to help you pre-plan is crucial, before, during and after a disaster. FPEM can provide you with valuable resources to assist your organizational needs.

Visit our website for free access to videos, resources, and valuable links to support your emergency and disaster planning needs.



## Interested in Training?

Let FPEM customize a training for your business or organization. No two organizations are alike, FPEM customizes scenarios that best suit your emergency management needs.

When it comes to safety, we are specialists in preforming upfront analysis and design to match your needs and keep you compliant with Federal, State and local laws.

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**Today's preparation, tomorrow's success!**